



Political Action Committee

October 20, 2011

Senator Bob Gordon
338 President Street
Saddle Brook, NJ 07663

Dear Senator Gordon,

Congratulations! New Jersey Citizen Action's Political Action Committee is proud to endorse you for re-election to the Senate representing the 38th Legislative District. As the state's largest independent citizen watchdog coalition, NJCA pays careful attention to the critical issues facing New Jersey families. Your leadership and principled positions on key issues related to health care, the environment and housing makes you a leader voters need to have in Trenton.

Your background, experience and campaign platform demonstrate strong support for all of the major concerns facing New Jersey families. We are especially pleased with your support of workers' rights and family and work life balance policies. Fiscal disparity throughout the state is only growing but with your support and leadership, we can start to reverse this trend and protect our state's most vulnerable.

The PAC was also impressed with your firm commitment to quality healthcare, including state health insurance exchanges, Medicaid ACO projects, along with fighting for critical safety net services like FamilyCare and family planning in the State Budget. Moreover, your responses to our candidate questionnaire showed strong support for the major issues of concern to our members and the public at-large.

NJCA's PAC believes that you have demonstrated the vision and commitment on the issues to achieve our common goals of decreasing the cost of living while increasing the quality of life in New Jersey. We will communicate our endorsement to all our members and post our endorsements on our PAC website at www.njcapac.org.

Sincerely,
Mitch Kahn
PAC Chairman

Phyllis Salowe-Kaye
Executive Director

www.njcapac.org

Paid for by the New Jersey Citizen Action PAC, Ira Stern, Treasurer